



Annual Meeting 2027

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Annual Meeting 2027

The Missouri Society of Anesthesiologists is pleased to request your participation as an exhibitor partner in our **2027 Annual Meeting on Saturday, February 27, in Saint Louis, Missouri**. To ensure a strong presence, we heavily market this conference and are proud to provide the opportunity at no cost to our members. MSA is excited to host this event at Le Méridien, a venue that proved very successful in 2025.

We consider this an excellent opportunity for you to meet with anesthesiologists and anesthesiologist assistants in person, as well as demonstrate and display your products and services. MSA continues to strive to enhance the exhibitor experience through feedback and innovative ways to increase exposure to both physician anesthesiologists and anesthesiologist assistants.

In this prospectus, you will find information on how to connect to our members and learn about the experience you will have as an exhibitor at the annual meeting.

Please send any questions to **Kelley Matheney** at info@msahq.com. We look forward to your participation in what we are confident will be a successful MSA Annual Meeting.

Sincerely,

Amy Cabbabe, MD, FASA

MSA President



Exhibit Hall Times

Attendee Exhibit Hall Opportunities:

Saturday, February 27, 2027

7:30 a.m. - 8:30 a.m.: Breakfast in Exhibit Hall

11:45 a.m. - 12:30 p.m.: Lunch from Exhibit Hall

2:30 p.m. - 3:00 p.m.: Snacks in Exhibit Hall

[Visit our website for the full agenda!](#)

Recommendations

To Be Successful:

Exhibitors are strongly encouraged to consider having their own activities such as demonstrations, presentations, or drawings for prizes. We have strategically placed tables around the room for you to interact with attendees. Please let us know if you would like a map of the layout to spark brainstorming for engaging activities.

Exhibitor Pricing

For the standard exhibitor you receive the following amenities:

- Company logo on event website
- Booth space, including one table
- Complementary all-access pass to attend the education sessions+
- Dedicated time for attendees to visit exhibitor booths
- Registered attendees' information

\$800

Early Bird Special

This rate includes all standard amenities listed above for exhibitors if the registration form is completed and payment is submitted by 5 p.m. on January 15, 2027.

\$1000

Standard Exhibitor

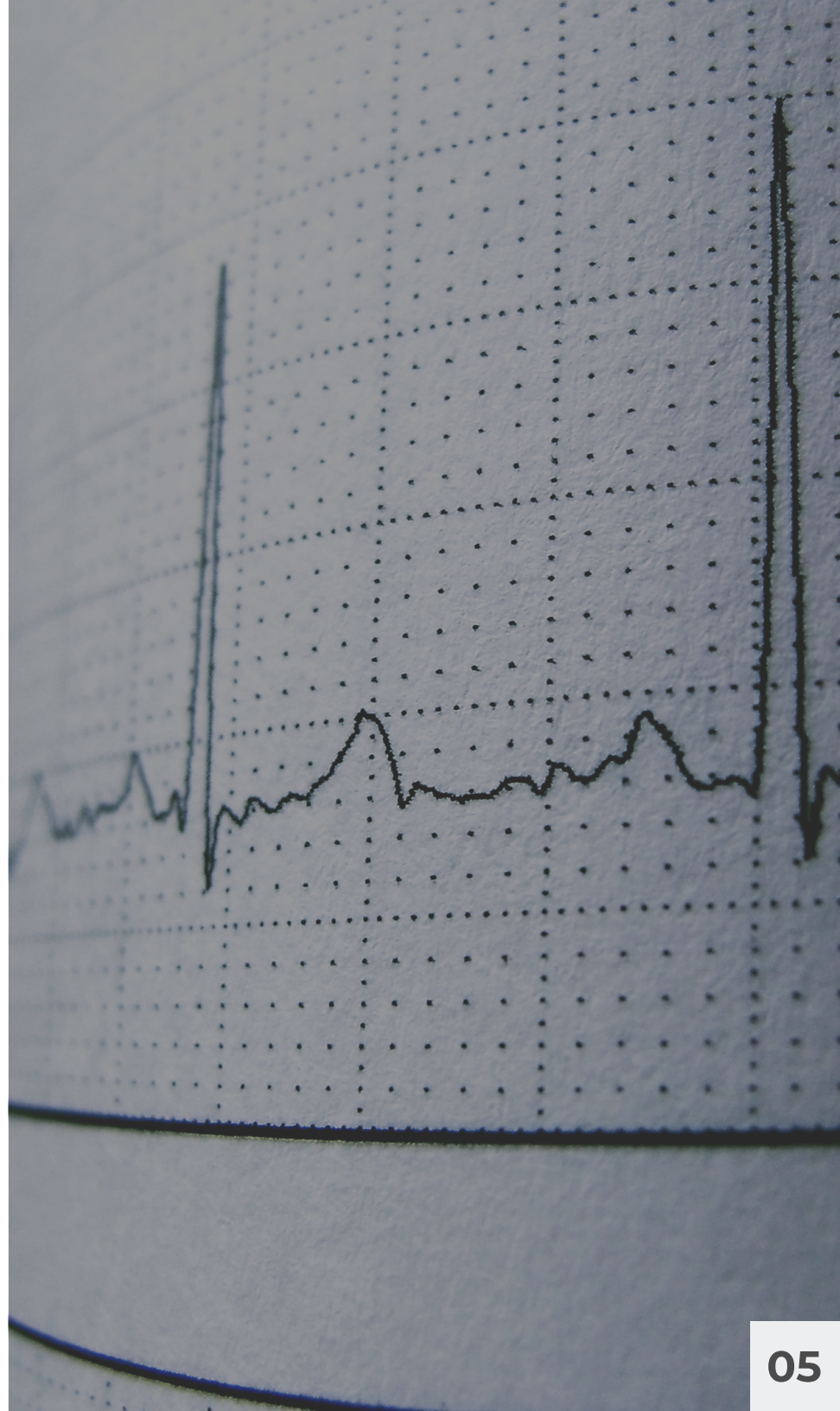
This rate includes all standard amenities listed above for exhibitors if the registration form is completed and payment is submitted after 5 p.m. on January 15, 2027.

\$500*

Preferential Space

Exhibitors will have the opportunity to select their preferred table within the Exhibit Hall. A layout map will be provided for those choosing this option. *This price is in addition to the exhibitor pricing.

⁺ By signing up for this meeting you are agreeing to not promote your product or services during the complimentary educational sessions you choose to attend. Should you not agree and promote your product, you will pay a \$6,000 fine to cover the now lost accreditation of the speaker's presentation.



Additional Options

This year, we are excited to bring you additional exhibitor opportunities to increase your exposure to our attendees. We understand that you may need extra space, so details are located below.



President's Reception

This event takes place Friday, February 26th, where you will receive exclusive access to our attendees in a reception and networking style convening for three hours. We will also give a 15-minute time frame for you to speak to the group. You do not have to be a regular exhibitor to participate in this sponsorship.

Opportunities Available: 1

\$4,000



Charging Station

Tables will be available to attendees to be able to charge their devices. On the tables will be information about the company who provides the charging station sponsorship.

Opportunities Available: 1

\$300



Additional Table or Space

Another table or area can be purchased in addition to the Standard Exhibitor.

Opportunities are available until the 17 tables are assigned

\$600



Whole Year Advertising

MSA will promote your company on newsletters, social media, and allow you to speak at one virtual board meeting for the year preceding the Annual Meeting.

Opportunities Available: 4

\$800



Breakfast Sponsorship

Signage will be placed on both sides in at least three different locations within the buffet area, and on any side tables for drinks. Company representatives are welcome to be present to answer attendee questions.

Opportunities Available: 1

\$1,500.00

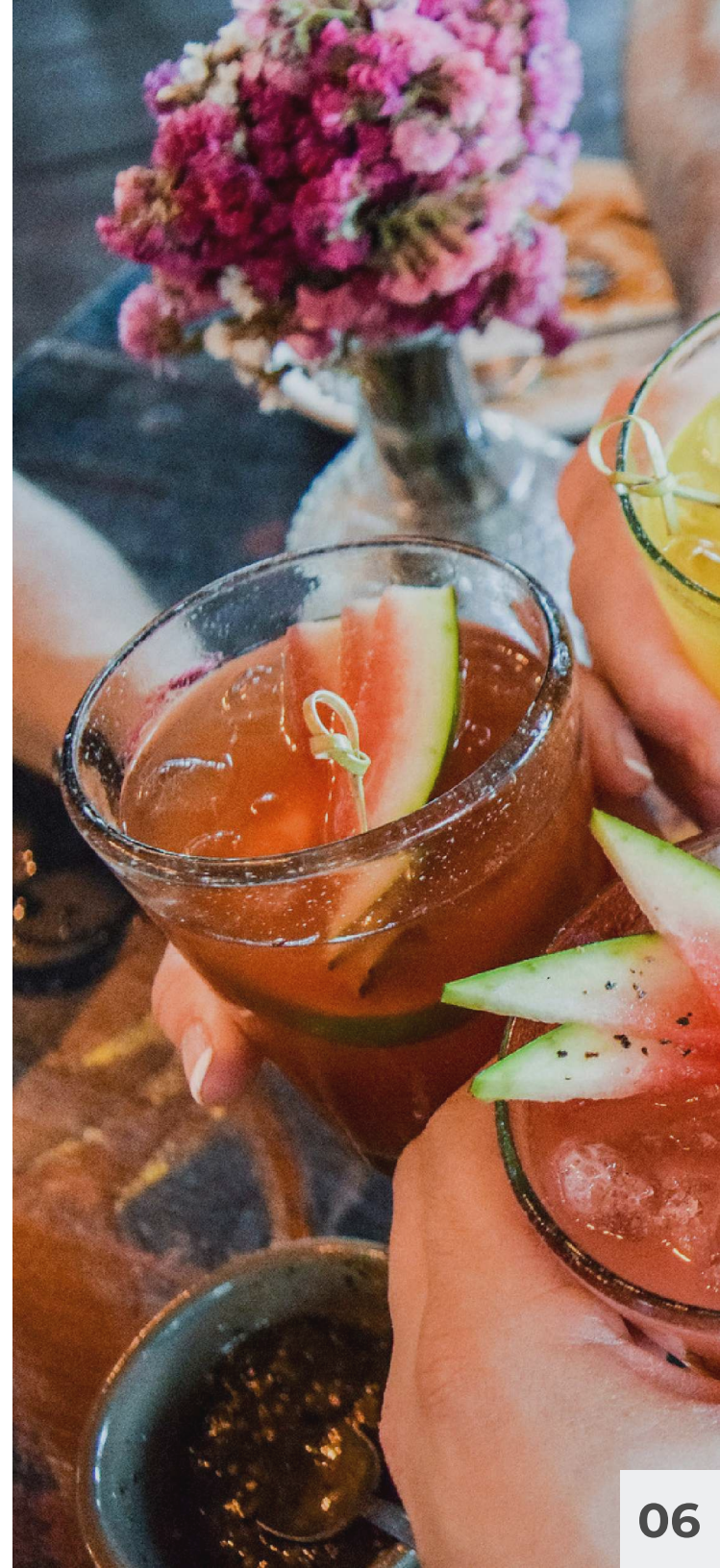


Lunch Sponsorship

Signage will be placed on both sides in at least three different locations within the buffet area, and on any side tables for drinks. Company representatives are welcome to be present to answer attendee questions.

Opportunities Available: 1

\$1,750.00



General Information on Exhibitor Registration



MISSOURI SOCIETY OF
ANESTHESIOLOGISTS

Registration

Please visit this [registration form link](#) or scan the QR code below to register. If you have any questions, please don't hesitate to reach out to [Kelley Matheney](#).



We look forward to working with you again and appreciate your continued support of the Missouri Society of Anesthesiologists