



Annual Meeting 2024

573-403-7841

PO Box 1865
Jefferson City, MO 65102

info@msahq.com

Table of Contents

- 03. **MSA 2024 Annual Meeting**
- 04. **Designated Exhibit Hall Time**
- 05. **Exhibitor Opportunity**
- 06. **Additional Exhibit Hall Features**
- 07. **Exhibit Hall Layouts**
- 08. **Registration**





Annual Meeting 2024

The Missouri Society of Anesthesiologists is pleased to request your participation as an exhibitor partner in our **2024 Annual Meeting on Saturday, April 27, in Kansas City, MO.** To ensure a high presence, we heavily market this conference and are proud to provide the opportunity for free to our members. MSA will host the event in a venue where it has never been before and we are excited to host everyone at the Fontaine in downtown Kansas City.

We consider this an excellent opportunity for you to meet with anesthesiologists in person as well as demonstrate and display your products and services. MSA continues striving to improve the exhibitor experience through feedback and new ways to increase exposure to our physician anesthesiologists.

In this prospectus you will find way to connect to our members and learn about the experience you as an exhibitor will have at the annual meeting.

Please send any questions to **Kelley Nichols** at info@msahq.com. We look forward to your participation in what we are confident will be a successful MSA Annual Meeting.

Sincerely,
Matt Satterly, DO
MSA President



Exhibit Hall Times

Attendee Exhibit Hall Opportunities:

Saturday, April 27th

07:30am-08:30am Breakfast in Exhibit Hall

9:45am-10:15am Exhibit Hall

11:45am-12:15pm Lunch Break in Exhibit Hall

03:15pm-03:45pm Snacks in Exhibit Hall

[Visit our website for the full agenda!](#)

Recommendations

To be Successful:

Exhibitors are strongly encouraged to consider having their own activities such as demonstrations, presentations or drawings for prizes. Exhibitors in the standard area will have the most time with our participants during the lunch hour while our attendees are enjoying their meal. We have strategically placed tables around the room for you to interact at either a standing table or seated at a round table. Please let us know if you would like a map of the lay out to spark brainstorming for engaging activities.

Exhibitor Pricing

For the standard exhibitor you receive the following amenities:

- Company logo on event website
- Booth Space, including one table
- Complementary all-access pass to attend the education sessions +
- Dedicated time for attendees to visit exhibitor booths
- Registered attendees' information

Early Bird Special

\$800

This rate includes all standard amenities listed above for exhibitors if the registration form is completed and payment is submitted by 5pm on January 31st, 2024.

Standard Exhibitor

\$1000

This rate includes all standard amenities listed above for exhibitors if the registration form is completed and payment is submitted after 5pm on January 31st, 2024.

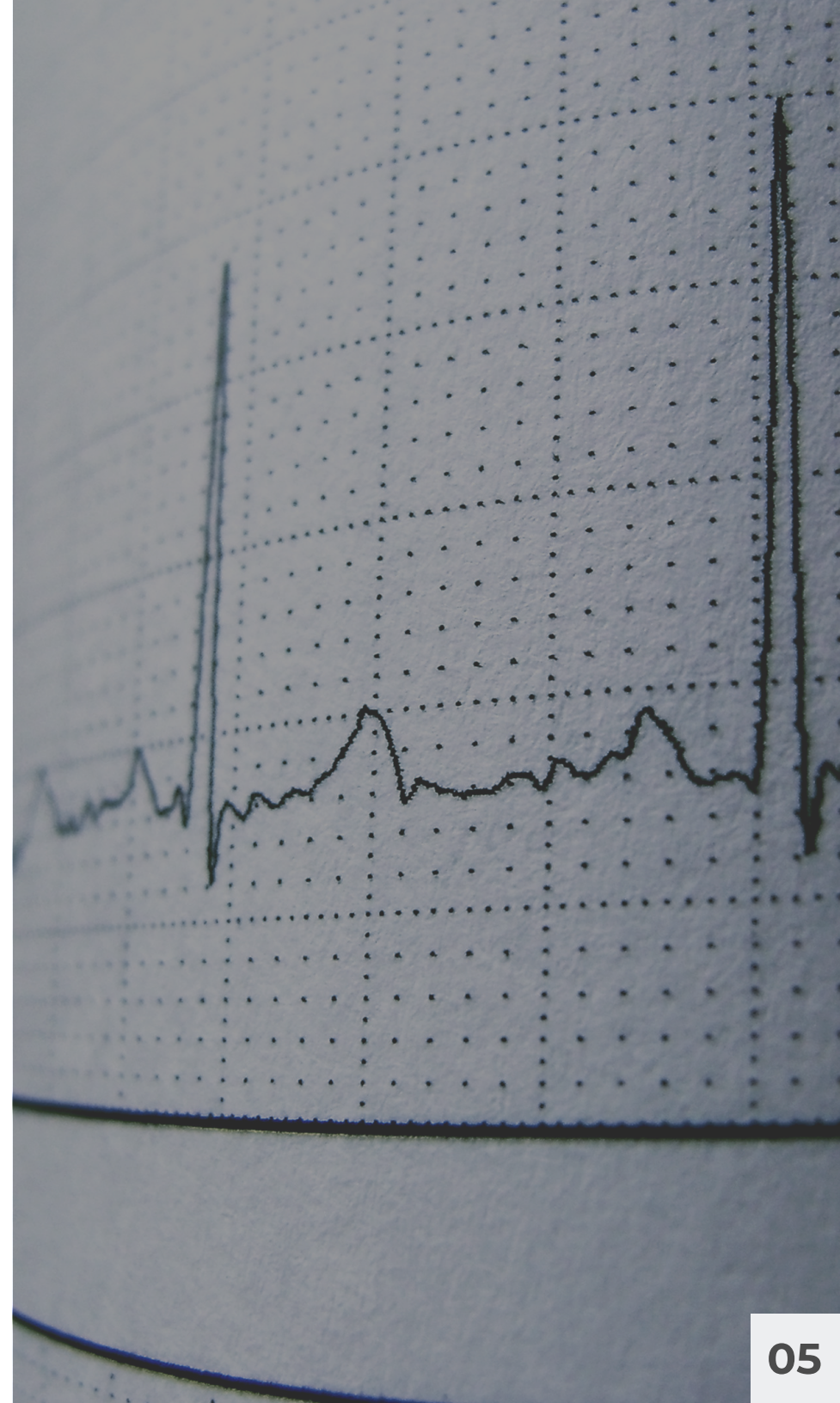
Preferential Space

\$500*

Five exhibitors can reserve premium space in the foyer of the event space. This space is where all regular transitions will take place and where registration and other meeting materials will be held.

*This price is in addition to the exhibitor pricing

⁺ By signing up for this meeting you are agreeing to not promote your product or services during the complimentary educational session you choose to attend. Should you not agree and promote your product, you will pay a \$6,000 fine to cover the now lost accreditation of the speaker's presentation.



Additional Options

This year we are excited to bring you an additional exhibitor opportunity to increase your exposure to our attendees. We understand that you may need extra space, so details are located below.



Charging Station

Tables will be available to attendees to be able to charge their devices. On the tables will be information about the company who provides the charging station sponsorship.

Opportunities Available: 1
\$300



President's Reception

This event takes place Friday, April 26th, where you will receive exclusive access to our attendees in a reception and networking style convening for three hours. We will also give a 15 minute time frame for you to speak to the group. You do not have to be a regular exhibitor to participate in this sponsorship.

Opportunities Available: 1
\$3,500



Additional Table or Space

Another table or area can be purchased in addition to the Standard Exhibitor.

Opportunities are available until the 12 tables are assigned
\$600



Whole Year Advertising

MSA will promote your company on newsletters, social media, and allow you to speak at one virtual board meeting for the year preceding the Annual Meeting.

Opportunities Available: 4
\$800



General Information on Exhibitor Registration



MISSOURI SOCIETY OF
ANESTHESIOLOGISTS

Registration

Please visit this [registration form link](#) or scan the QR code below to register. If you have any questions, please don't hesitate to reach out to [Kelley Nichols](#).



We look forward to working with you again and appreciate your continued support of the Missouri Society of Anesthesiologists